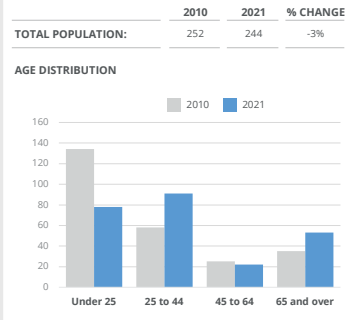


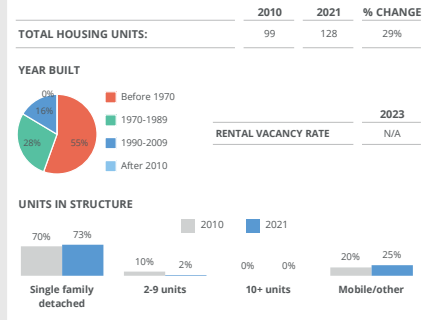
PLACE: **Rock River**

Population 2010: **252** Population Forecast 2030: **272** Population Change from 2010: **8%**

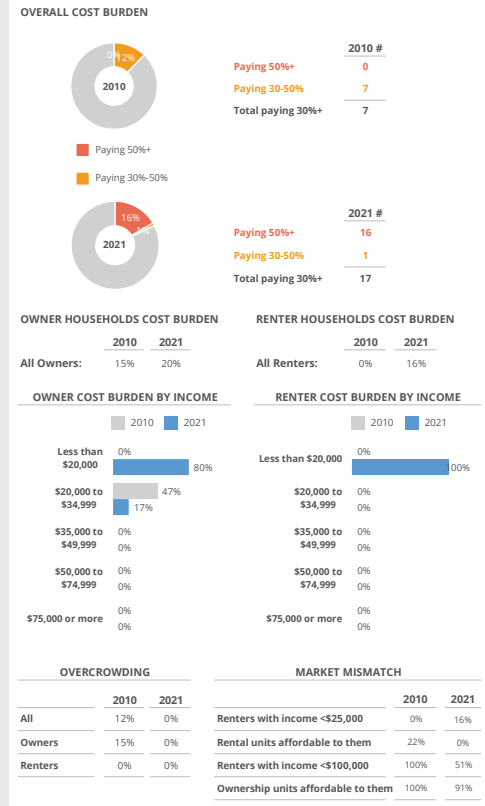
POPULATION BY AGE



HOUSING STOCK



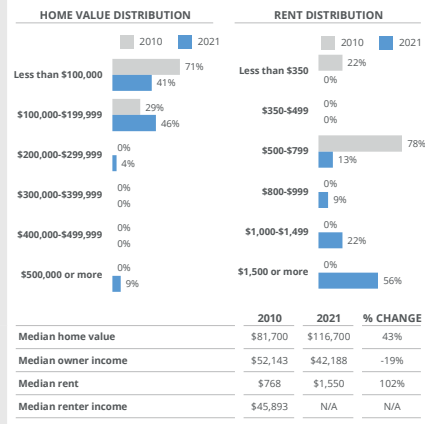
HOUSING NEEDS



SOCIOECONOMIC MAKE-UP

	2010	2021	CHANGE
Households	57	97	40
Median income	\$50,536	\$47,375	-\$3,161
Average household size	4.42	2.52	-1.90
Homeownership rate	84%	47%	-37%
Poverty rate	13%	21%	8%
Disability rate	N/A	16%	N/A
Pct. households with children	53%	11%	-41%
Pct. single parents	12%	0%	-12%
Pct. non-family households	19%	59%	39%
Pct. senior (65+) living alone	4%	15%	12%

HOUSING MARKET TRENDS



WORKER AFFORDABILITY

OCCUPATION	2010 % EMPLOYMENT	2021 % EMPLOYMENT	2021 MEDIAN EARNINGS	CAN AFFORD MEDIAN RENT?		CAN AFFORD MAX PURCHASE PRICE?	
				MAX RENT	YES	MAX PURCHASE PRICE	YES
Management, business, and financial occupations	11%	59%	\$177,765	\$4,444	Yes	\$771,523	Yes
Computer, engineering, and science occupations	0%	21%	N/A	N/A	N/A	N/A	N/A
Healthcare practitioners and technical occupations	0%	5%	N/A	N/A	N/A	N/A	N/A
Construction and extraction occupations	32%	5%	N/A	N/A	N/A	N/A	N/A
Healthcare practitioners and technical occupations	0%	5%	N/A	N/A	N/A	N/A	N/A
Education, legal, community service, arts, and media occupations	11%	3%	N/A	N/A	N/A	N/A	N/A
Sales and related occupations	16%	3%	N/A	N/A	N/A	N/A	N/A
Installation, maintenance, and repair occupations	0%	1%	N/A	N/A	N/A	N/A	N/A
Protective service occupations	0%	0%	N/A	N/A	N/A	N/A	N/A
Material moving occupations	0%	0%	N/A	N/A	N/A	N/A	N/A